

## OpenX 2.6 Upgrade Service by Erik Geurts

*This document contains a detailed description of the OpenX 2.6 Upgrade Service offered by Erik Geurts. Please review it carefully before contacting me. By asking me to perform the upgrade, you also agree to accept all the conditions outlined in this document.*

### Introduction

With the release of OpenX 2.6, many people will want to upgrade their Openads or OpenX system to be able to use all the exciting new features and user interface improvements. Not everybody, however, has the time, the skill or the experience to perform the upgrade themselves with confidence. I'm offering an Upgrade Service for this. For a fixed price, your OpenX software will be upgraded to the most recent stable version of OpenX 2.6.

### What does the Upgrade Service include?

**For a fixed price, I will upgrade your standard OpenX or Openads installation to the latest release of OpenX 2.6. You will not be charged if the work can not be completed.**

Here's a quick overview of how I will perform the upgrade:

- A quick check of your server or hosting plan to make sure the conditions detailed below are met;
- A check of your current OpenX system and database to make sure there are no issues that would hinder a successful upgrade;
- Preparations for the upgrade (uploading files, settings, and so on);
- The actual upgrade;
- A post-upgrade check of your OpenX system and database to make sure everything continues to work and ads are being delivered.

Please note that this service does not include making any changes to your website(s), the invocation code being used on those website(s), any form of user training or follow up support. This standard offer applies to single server installations only.

### How much does the Upgrade Service cost?

**I charge a one time fee of € 175 for the Upgrade Service. The equivalent amount is US\$ 225**, calculated at the time this document was put together. If charged in US\$, I will use the actual exchange rate at the time of payment.

This fee has to be paid in full in advance. If for any reason I can not perform the upgrade (for instance because I discover the server does not meet the technical requirements) I will immediately refund the full amount.

### How can you pay for the Upgrade Service?

For clients in the Euro zone (either legal entities or private persons) I will prepare an invoice and send it in the form of a PDF file by e-mail. Payment will have to be made as a direct bank-to-bank transfer using the account details provided on the invoice. If the client is based in The Netherlands, I will have to add 19% sales tax ('btw') to the invoice.

For clients outside the Euro zone, payments will have to be made through PayPal, by means of a payment request that I send you as the first step of the upgrade process. If you have a PayPal account you can pay using the funds in your account or the associated credit card or bank account. If you don't have a PayPal account, you can pay using any of the major credit cards that PayPal accepts.

## What do I need for the Upgrade Service?

**I will need administrative access to your OpenX ad server and your web hosting plan or server**, to be able to upload files, access the database and perform the upgrade. You may need to contact your hosting provider, web master, or system administrator for these details.

In particular, I will need:

- Access to your existing OpenX system: you must provide the web address, administrator user name and password;
- Access to your web server over normal FTP or secure FTP, with privileges to create new folders, upload files and modify folder permissions: you must provide the ftp address, ftp username and password;
- Access to a web based system like phpMyAdmin in order to check and backup your database prior to the actual upgrade. If your hosting plan incorporates a control panel like cPanel or Plesk, phpMyAdmin is usually included. I will then need access to that control panel to open phpMyAdmin;
- The URL of the website(s) where the OpenX system is used for delivering ads, so I can check for correct ad delivery before and after the upgrade.

## What guarantees do I provide?

**If after assessing your current OpenX ad server, I agree to handle the upgrade for you, I will guarantee to successfully upgrade your OpenX installation.** If the upgrade can not be completed for whatever reason, I will restore the OpenX ad server to its original state for no charge and I will refund the complete amount you paid in advance.

## How about reliability, security and confidentiality?

- With 5 years experience using OpenX and almost 3 years experience in OpenX consulting, I'm uniquely qualified to offer this upgrade service. I've been helping OpenX users on the OpenX community forums since early 2004 and I have worked with dozens of clients all around the world on a large variety of OpenX projects. Please review my website at [www.erikgeurts.com/openx/](http://www.erikgeurts.com/openx/) for more information.
- To ensure the security of your system and the confidentiality of your data, I encourage you to change the passwords you've sent to me after the upgrade is completed, so you're certain I won't be able to access them afterwards.
- I will not be able to sign any NDA's or confidentiality agreements for this service, for the reason that it would take too much administrative time and require the consultation of an attorney. If you can't accept this condition, then I won't be able to provide the Upgrade Service for the standard fee.

## When can the upgrade be performed?

Because of the anticipated demand for this service, it may be necessary to schedule a time for the upgrade.

Important note: There will be a short ad delivery outage during the upgrade. This will be kept to a minimum. In many cases, this outage will be as short as a minute, but it could be as long as 15 minutes, depending on the size of the database. For an extra charge, I can schedule the upgrade and outage on a pre-agreed day and time to reduce the impact on your ad revenue and web site visitor experience.

## What are the conditions for the Upgrade Service?

To benefit from this OpenX 2.6 Upgrade Service, your current OpenX (or Openads) system needs to meet the following criteria:

- It must be Openads release 2.0.11-pr1, any of the OpenX 2.4 releases, or any of the OpenX 2.6 releases;
- It must have been installed and configured correctly and functioning correctly;
- The server or hosting plan of your ad server must meet the technical and functional requirements of OpenX 2.6;
- You must agree with the conditions and the procedure outline in this document.

## When is this offer valid?

I will offer the OpenX 2.6 Upgrade Service starting September 1, 2008. The service will be available until December 19, 2008. If at that time demand for this service continues to exist, I will consider prolonging the offer.

## Final statements

- The OpenX 2.6 Upgrade Service is offered and performed by experienced OpenX Community Consultant Erik Geurts. I am not an employee at OpenX.org Ltd.
- If demand for this service is very high, carefully selected associates will be assisting.
- I reserve the right to refuse performing this service to anyone. In that case I will notify the requesting party immediately by e-mail. This refusal is final and not open to negotiation.
- Any and all communication about this service must take place via e-mail. I will not be able to communicate via chat or phone.
- I perform this upgrade service in the form of a 'best effort'. I can not be held responsible for any problems that occur after the upgrade is completed successfully.
- Please familiarize yourself with the new features and functionality of OpenX 2.6 to make sure that you understand and accept the changes in the software. For example: Openads 2.0 has real time statistics. In OpenX 2.6 the on-screen statistics will be aggregated and updated once per hour. If you need real time statistics for whatever reason, then OpenX 2.4 and 2.6 are not for you.

The OpenX 2.6 Upgrade Service is a service of:

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Chamber of Commerce registration 02100435  
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If you're interested in this service please contact me via my website  
**[www.erikgeurts.com/openx/contact.php](http://www.erikgeurts.com/openx/contact.php)**.

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